

Villages & small towns are ripe with opportunity for the travel photographer. They often imbue the quaintness and calming personality that creates desire for travel in the first place. However, they are also challenging. These little communities are often tight knit and somewhat wary of strangers.

PRINT SIZE: A5
14cm x 21cm /
5.83" x 8.27"

START RESEARCHING WITHOUT A CAMERA

- When including small town communities and villages in your portfolio, spend time searching the area for angles and landmarks that capture the essence of the community.
- Research the history of your subject. Identify key landmarks and include them in your visual story of the town's background and personality. These shots needn't be blatant. Let a viewer explore the scene.
- One of the largest hurdles is getting beyond the initial mistrust of local residents. One way to gain trust is to spend a day or two visiting various places around town without your camera. Introduce yourself. Be friendly. Establish a rapport, be interested in their lives, and then bring out your camera.



CREATE INTIMACY



A



B



C

A- Once the local residents have accepted you, small towns and villages are a great source for intimate travel portraits. Keep your setup simple. Use natural light. Use minimal direction. Let them be as they wish, as natural as possible and capture those special moments. This is a talent that is shared by many of the world's best travel photographers.

B & C- Small towns and villages are often quiet places. They don't generate excitement, unless you create it. Work hard to establish a mood. Use light, shadow, the camera angle, and color to entice a viewer's interest in these simple places.